



Joseph Young

8122 Colonial Village Dr., Apt. 207

Tampa FL, 33625

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WS JosephYoungDesign.com

EXECUTIVE PROFILE: GRAPHIC DESIGNER

Trained in the industry standard programs suited for the fast paced graphic design field. Combining creativity and problem solving skills to yield desirable graphic material. Excel in collaborations with others, and prioritization. Strong sense of style, aesthetics and attention to details.

Illustrator, Graphic Designer, Image Editor, Photographer, basic HTML Flash

EDUCATION: B.F.A. OF GRAPHIC DESIGN FROM USF (MINOR IN ART HISTORY)

Courses training in art history, and fine art skills, including drawing, painting, and photography. Upon acceptance into the USF St. Petersburg Program in Graphic Design, learned design and designer histories, as well as techniques and theories in the field. The program contained valuable information about software usage, document setup and preparation for print as well as an internship requirement in the final semester.

PROFESSIONAL EXPERIENCE

Jan of 2008
to present

WellCare Health Plans Inc.

Senior Graphic Designer -- 2015 to present

Graphic Designer -- 2010 to 2015

Production Artist -- 2008 to 2010

Design materials for Medicare and Medicaid members including but not limited to print ads, benefit summaries, letters, brochures, posters. Illustrations for Medicaid games, icons and concept art for store fronts. Creation of internal corporate communications for events. Photography for promotional materials both internal and external. Send files to print vendors for final production. Create and modify web materials using desktop and web based applications. Assisting Digital Communications team with their web based initiatives. In-house I.T. support for numerous problems on PC and MAC.

Use InDesign, Dreamweaver, Illustrator, Photoshop, to create, modify, and print designs.

Jan of 2007
to Sep 2007

Walker Brands

Graphic Designer

Oversee and help complete projects ranging from online/print ads, to billboards, and newspaper ads, client gifts, to sales centers. Assist in comp construction, preliminary brainstorming and photography.

Use InDesign, Illustrator, Photoshop, Flash and Dreamweaver to create, modify, and print designs.



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Feb of 2004
to Sep 2006

Central Pet Distribution

Image Editor For Online Content

Edit images in the various phases of their progression to final online presentation. Manage files on server to ensure web site integrity. Use Photoshop to prepare product images, color correction, distortion correction, background, resize, watermark and web save.

Design systems for developing file server, and manage files. Create classifications and naming strategies for use with images. Data retrieval and UPC checking. Ensure all product images available are input to the files server.

LIST OF AWARDS: PROFESSIONAL

- 1 Aster Award
- 1 APEX merit Award
- 3 Graphic Design USA InHouse Design Award
- 1 SIAA Award

(WELLCARE INTERNAL)

- 50+ Everyday Champion Awards
- 15+ WellCare Champion Awards
- 2 Creative Genius Awards